



ORGANIZER: BERY GROUP BULGARIA

Sofia 1000, 74, Gen. Gurko Str., fl. 1

Phone: 003592 9888 604, Mobile: 00359887 099 731, Fax: 003592 950 25 11
 e-mail: education.beyond.borders@gmail.com; www.edu-fair.info

APPLICATION FORM FOR PARTICIPATION

INTERNATIONAL EDUCATION FAIR „EDUCATION BEYOND BORDERS” SOFIA

- 16 – 18 March 2012
 19 – 21 October 2012
 both editions in 2012

ONLY for exhibition in March 2012 you will receive **20% discount** of the exhibition space

ONLY for exhibition in October 2012 you will receive **20% discount** of the exhibition space

If your organization makes registration for both editions until 20.12.2011 you will receive **40% discount** of the exhibition space

GENERAL INFORMATION	Participant:	Applicant: <input type="text"/>	
	Town / Country:	<input type="text"/>	Postcode: <input type="text"/>
	Str., №	<input type="text"/>	Mailbox: <input type="text"/>
	Phone:	<input type="text"/>	Fax: <input type="text"/>
	e-mail:	<input type="text"/>	Website: <input type="text"/>

Invoice information	Invoices will be issued in the name of:	Identifying number: <input type="text"/>
	<input type="checkbox"/> Applicant	VAT number: <input type="text"/>
	<input type="checkbox"/> Other organization: <input type="text"/>	Chief executive: <input type="text"/>

Additional information	Representative 1: <input type="checkbox"/> Mr. <input type="checkbox"/> Mrs. <input type="checkbox"/> Ms. <input type="checkbox"/> Miss <input type="checkbox"/> Dr.	Position / Department: <input type="text"/>
	First name <input type="text"/> Family <input type="text"/>	e-mail: <input type="text"/>
	Phone: <input type="text"/>	Fax: <input type="text"/>

Additional information	Representative 2: <input type="checkbox"/> Mr. <input type="checkbox"/> Mrs. <input type="checkbox"/> Ms. <input type="checkbox"/> Miss <input type="checkbox"/> Dr.	Position / Department: <input type="text"/>
	First name <input type="text"/> Family <input type="text"/>	e-mail: <input type="text"/>
	Phone: <input type="text"/>	Fax: <input type="text"/>

REGISTRATION FORM

According "General conditions for participation" (described on page 5) - **(Please tick or fill in the necessary)**

GENERAL - FINANCIAL CONDITIONS	<p>I. Registration fee / participation:</p> <p><input checked="" type="checkbox"/> 120 euro - for 2 representatives of the Exhibitor's organization</p> <p><input type="checkbox"/> + 55 euro – for each additional representative of the Exhibitor's organization</p> <p><input type="checkbox"/> additional representatives x 55 euro/per person = euro</p>	<p>Price includes:</p> <ol style="list-style-type: none"> 1. 2 copies catalogues of the exposition 2. 2 badges 3. Participation in the parallel program – for two representatives 4. Organizational service 5. Information Services 																							
	<p>II. Exhibition advertising space - stand (with VAT)</p> <p>Discount: If your organization makes registration for both editions until 20.12.2011 you will receive <u>40% discount of the exhibition space!!!</u></p> <p>Important: The discount is only for the exhibition space!</p> <table border="1" style="width: 100%; border-collapse: collapse; margin-top: 10px;"> <thead> <tr> <th style="text-align: left;">Sizes</th> <th style="text-align: center;">40% per participation</th> <th style="text-align: center;">20% per participation</th> </tr> </thead> <tbody> <tr> <td><input type="checkbox"/> 6 m² € 980</td> <td style="text-align: center;"><input type="checkbox"/> € 588</td> <td style="text-align: center;"><input type="checkbox"/> € 784</td> </tr> <tr> <td><input type="checkbox"/> 8 m² € 1350</td> <td style="text-align: center;"><input type="checkbox"/> € 810</td> <td style="text-align: center;"><input type="checkbox"/> € 1080</td> </tr> <tr> <td><input type="checkbox"/> 10 m² € 1680</td> <td style="text-align: center;"><input type="checkbox"/> € 1008</td> <td style="text-align: center;"><input type="checkbox"/> € 1344</td> </tr> <tr> <td><input type="checkbox"/> 12 m² € 1990</td> <td style="text-align: center;"><input type="checkbox"/> € 1194</td> <td style="text-align: center;"><input type="checkbox"/> € 1592</td> </tr> <tr> <td><input type="checkbox"/> 14 m² € 2310</td> <td style="text-align: center;"><input type="checkbox"/> € 1386</td> <td style="text-align: center;"><input type="checkbox"/> € 1848</td> </tr> <tr> <td><input type="checkbox"/> 16 m² € 2630</td> <td style="text-align: center;"><input type="checkbox"/> € 1578</td> <td style="text-align: center;"><input type="checkbox"/> € 2104</td> </tr> <tr> <td><input type="checkbox"/> 18 m² € 2880</td> <td style="text-align: center;"><input type="checkbox"/> € 1728</td> <td style="text-align: center;"><input type="checkbox"/> € 2304</td> </tr> </tbody> </table> <p>The price for advertising space includes:</p> <ul style="list-style-type: none"> - stand design - fee for design, printing and installation of the advertising vinyl 	Sizes	40% per participation	20% per participation	<input type="checkbox"/> 6 m ² € 980	<input type="checkbox"/> € 588	<input type="checkbox"/> € 784	<input type="checkbox"/> 8 m ² € 1350	<input type="checkbox"/> € 810	<input type="checkbox"/> € 1080	<input type="checkbox"/> 10 m ² € 1680	<input type="checkbox"/> € 1008	<input type="checkbox"/> € 1344	<input type="checkbox"/> 12 m ² € 1990	<input type="checkbox"/> € 1194	<input type="checkbox"/> € 1592	<input type="checkbox"/> 14 m ² € 2310	<input type="checkbox"/> € 1386	<input type="checkbox"/> € 1848	<input type="checkbox"/> 16 m ² € 2630	<input type="checkbox"/> € 1578	<input type="checkbox"/> € 2104	<input type="checkbox"/> 18 m ² € 2880	<input type="checkbox"/> € 1728	<input type="checkbox"/> € 2304
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STAND TYPE:			
<input type="checkbox"/> Normal stand (min. sizes 6 m ²)	<input type="checkbox"/> Corner stand (min. sizes 8-10m ²)	<input type="checkbox"/> Front stand (min. sizes 8 - 10m ²)	<input type="checkbox"/> Island stand (min.sizes 14 m ²)

ADDITIONAL SERVICES	Request for Additional services	
	<p>Presentation hall incl. room rent for 200 visitors and multimedia</p> <p><input type="checkbox"/> 1 h - 350 € - 250 €</p> <p><input type="checkbox"/> 2 x 1 h - 450 € - 350 €</p> <p>Personal assistant:</p> <p><input type="checkbox"/> 1 day (10.00 – 18.30 h) - 50 €</p> <p><input type="checkbox"/> 2 days (10.00 – 18.30 h) - 85 €</p> <p><input type="checkbox"/> 3 days (10.00 – 18.30 h) - 120 €</p>	<p>Price includes:</p> <ol style="list-style-type: none"> 1. Publication of performance information in the program statement. 2. Room rent for 200 visitors, multimedia at the Sofia venue <p>Price includes:</p> <p>Personal assistant who speaks Bulgarian language and foreign language (English, German, French, Russian, Spanish, Italian and so on)</p>

GENERAL - ADVERTISING CONDITIONS << CATALOGUE >>	Request for Advertising in the exhibition catalogue	
	<p>I. Standard advertising fee - per participant:</p> <p><input checked="" type="checkbox"/> 170 euro – standard fee for all participants (required)</p>	<p>Price includes:</p> <ol style="list-style-type: none"> 1. General Advertising 2. Project design for a page (A4) - in the catalogue 3. Prepress Project for the page (A4) - in the catalogue 4. Advertising page (A4) in the catalogue of the exhibition
	<p>II. Additional advertising in the exhibition catalogue (options):</p> <p><input type="checkbox"/> 1/1 Page - (290 euro)</p> <p><input type="checkbox"/> Second / third catalogue cover - (510 euro)</p> <p><input type="checkbox"/> Fourth catalogue cover - (660 euro)</p> <p><input type="checkbox"/> Two pages PR-article - (360 euro)</p>	<p style="text-align: center;">File formats for printing (logo, pictures and other materials of the exhibitor which are necessary for prepress)</p> <p style="text-align: center;">*.pdf, *.tif, *.cdr, *.eps</p> <p style="text-align: center;">Catalogue Format - A4 colour - (295 / 210mm)</p>
<p>III. Putting up promotional materials in the catalogue</p> <p><input type="checkbox"/> in all catalogues – format A5 – (0.20 lv./per a brochure)</p> <p><input type="checkbox"/> in all catalogues – format A4 – (0.30 lv./per a brochure)</p>	<p style="text-align: center;">Advertising at the exhibition:</p> <p>Phone: 00359 (2) 9888 604</p> <p>Email: education.beyond.borders@gmail.com</p>	

Request for Internet Advertising

PROMOTIONAL PRICES FOR INTERNET - ADVERTISING

(Offer is valid only for participants in the exhibition)

If your organization makes a registration and pays until 31st August 2011,
you can take discounts for online advertising!

GENERAL - ADVERTISING CONDITIONS
<< INTERNET ADVERTISING >>

I. Online advertising:

2 weeks (profile of the exhibitor + Internet banner) - free
www.rodina-bg.com, www.world-education.bg

6 months (12 PR Articles + Internet banner) - **€ 580**
www.edu-news.net
Only for registered participants

6 months (12 PR Articles + profile of the exhibitor +Internet banner) - **€ 780 TOP prices**
NEW www.Study-in-USA.eu or www.education-in-USA.com
Only for registered participants

6 months (12 PR Articles + profile of the exhibitor + Internet banner) - **€ 780 TOP prices**
NEW www.Study-in-germany.bg or www.education-in-germany.com
Only for registered participants

6 months (12 PR Articles + profile of the exhibitor + Internet banner) - **€ 780 TOP prices**
NEW www.Study-in-UK.net or www.education-in-UK.net
Only for registered participants

6 months (12 PR Articles + profile of the exhibitor + Internet banner) - **€ 460**
www.rodina-bg.com

6 months (12 PR Articles + profile of the exhibitor + Internet banner) - **€ 680**
www.world-education.bg

6 months (12 PR Articles + profile of the exhibitor + Internet banner) - **€ 610**
www.edus.bg

6 months (profile of the exhibitor OR Internet banner) - **€ 580**
www.study-abroad.bg

6 months (Internet banner) - **€ 880**
www.edu-fair.info

Price includes:

1. Publication of information
2. Banner - Support
3. Web hosting and support
3. Portfolio websites

Sizes and formats of Internet banners :

1. 300 x 250 pixels
2. 160 x 600 pixels
3. 468 x 60 pixels
4. 728 x 90 pixels
5. 230 x 49 pixels
6. 230 x 100 pixels

*** **TOP OFFER** *** **24 weeks** - ADVERTISING PACKAGE - over 10 site - **€ 1980**

By signing this "Registration form" we ACCEPT the "General Conditions for Participation" (described on page 5 of the application form).

Date:

Stamp:

Signature:

Additional fees and services

If an invitation for visa is necessary, the application for participation in the exhibition has to be made no later than **six weeks** before the start date of the exhibition.

If you need an invitation for visa, you have to send us **a clear copy of your valid passport by email or fax.**

There are additional fees for every invitation which include the state administrative fees and the post fees. The fees for the invitation are payable with the fee for the exhibitor's participation.

For exhibitors from:

Zone I – 55 euro	Zone II – 75 euro	Zone III – 85 euro	Zone IV – 95 euro
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VISA INFORMATION	Representative 1: <input type="checkbox"/> Mr. <input type="checkbox"/> Mrs. <input type="checkbox"/> Ms. <input type="checkbox"/> Miss <input type="checkbox"/> Dr.	Position / Department: <input style="width: 40px; height: 15px;" type="text"/>	
	First name <input style="width: 60px;" type="text"/>	Family <input style="width: 60px;" type="text"/>	e-mail: <input style="width: 40px;" type="text"/>
	Phone: <input style="width: 40px;" type="text"/>	Nationality: <input style="width: 40px;" type="text"/>	Date of Birth: <input style="width: 40px;" type="text"/>

VISA INFORMATION	Representative 2: <input type="checkbox"/> Mr. <input type="checkbox"/> Mrs. <input type="checkbox"/> Ms. <input type="checkbox"/> Miss <input type="checkbox"/> Dr.	Position / Department: <input style="width: 40px; height: 15px;" type="text"/>	
	First name <input style="width: 60px;" type="text"/>	Family <input style="width: 60px;" type="text"/>	e-mail: <input style="width: 40px;" type="text"/>
	Phone: <input style="width: 40px;" type="text"/>	Nationality: <input style="width: 40px;" type="text"/>	Date of Birth: <input style="width: 40px;" type="text"/>

VISA INFORMATION	Representative 3: <input type="checkbox"/> Mr. <input type="checkbox"/> Mrs. <input type="checkbox"/> Ms. <input type="checkbox"/> Miss <input type="checkbox"/> Dr.	Position / Department: <input style="width: 40px; height: 15px;" type="text"/>	
	First name <input style="width: 60px;" type="text"/>	Family <input style="width: 60px;" type="text"/>	e-mail: <input style="width: 40px;" type="text"/>
	Phone: <input style="width: 40px;" type="text"/>	Nationality: <input style="width: 40px;" type="text"/>	Date of Birth: <input style="width: 40px;" type="text"/>

VISA INFORMATION	Representative 4: <input type="checkbox"/> Mr. <input type="checkbox"/> Mrs. <input type="checkbox"/> Ms. <input type="checkbox"/> Miss <input type="checkbox"/> Dr.	Position / Department: <input style="width: 40px; height: 15px;" type="text"/>	
	First name <input style="width: 60px;" type="text"/>	Family <input style="width: 60px;" type="text"/>	e-mail: <input style="width: 40px;" type="text"/>
	Phone: <input style="width: 40px;" type="text"/>	Nationality: <input style="width: 40px;" type="text"/>	Date of Birth: <input style="width: 40px;" type="text"/>

By signing this "Registration form" we ACCEPT the "General Conditions for Participation" (described on page 5 of the application form).

Date:

Stamp:

Signature: _____

CONTRACT

General conditions for participation

I. CONDITIONS OF PARTICIPATION

1. Place:

National Palace of Culture (NPC) - Sofia
Address: 1414 Sofia, "Bulgaria" № 1 Square

2. Who can participate

You can participate in the exposition if you are a Bulgarian or foreign educational organization or an institute, non-profit organizations, government agencies and others offering products and services appropriate to the themes of the exhibition. The participants can offer educational services which are not prohibited by law.

3. Registration

3.1. Request for participation

The Request for participation will be accepted after the carefully filled Registration form is sent by email or fax within the given deadline. You have to receive confirmation from the Organizer – Bery Group Bulgaria. Written confirmation of the application-contract by the Organizer will be considered as a moment of signing the agreement between the two organizations.

3.2. Registration of sub-exhibitors

The Exhibitor is obliged to register sub-representatives who will represent him.

3.3. Cancellations

Cancellations are accepted if the exhibitor notifies in writing the Organizer no later than 40 (forty) days before the opening of the exhibition. After this period, the Exhibitor has to pay a default amount: 30% (thirty percent) of the rent value of the exhibition space applied to the 30 (thirtieth) day before the opening. When cancelling the request to participate after the 30th (thirtieth) day before the fixed date for the opening of the exhibition the default is 100% (a hundred percent) of the amount of the requested exhibition space.

The Exhibitor may not sublet all or part of the area leased to third organizations without confirmation of the Organizer.

Participants are not allowed to re-hire or give as a remission their exposition place without the written permission of the organizer.

II. SERVICES

1. Exposition space

Rented exhibition space is available to the Exhibitor for the periods defined in the Registration form and exempt from the exhibits and props from the end of the last working day of the exhibition, not later than the date agreed with the Organizer. After this period, the Exhibitor shall pay as a default twice the amount of the request made by this contract, and paid to the Organizer for the exhibition space.

2. CONSTRUCTION – the exhibition area

Electricity, internet and other services are provided by the Organizer after a written request (registration form) from the Exhibitor.

Participants are not authorized to drill and weld the constructions in the halls of the NPC.

2.1. Standard stands

The Exhibitor may declare in writing, the type of modular construction "Octanorm". The price for the standard stand includes: rent space, construction "Octanorm", standard equipment, general cleaning during the exhibition, security. The maximum height of the stand is 2.50 m. The exhibitor has the right to advertise only within the space of his stand.

2.2. Individual stands

The Organizer offers individual projects for stands which could be made with construction.

2.3. The projects for the stands

The projects for the stands are included in the fees for participation. Every exhibitor has to send materials (logo, some pictures and others) to the Organizer. These materials have to be files in a high resolution. When the individual project is ready, the Organizer will send it to the Exhibitor for confirmation or some corrections. When the Exhibitor confirms the project, it will be printed. If the Exhibitor has his own design for the stand, the Organizer will use the ready files for the project's presentation.

Every exhibitor has to send the materials for the design in any format: ***.pdf, *.tif, *.cdr, *.eps in a high resolution.**

3. Other services

The Organizer offers additional services only after a written request from the Exhibitor is made. These additional services have additional fees. The Exhibitor can reserve: additional construction, Internet connection, parking, radio and TV advertising, advertising spaces, design and print promotional materials, support staff, rooms (hall) and equipment for conducting the accompanying events, business meetings, seminars, presentations and other.

4. Security

The Organizer offers the general security of the exposition. The Organizer is not responsible for damages and shortages caused to the Exhibitor within the working time.

5. Work time

The work time for the Exhibitors starts at 10.00 h a.m. and finishes at 18.30 h p.m. The exact schedules for each exhibition are announced before each edition of the exhibition by the organizers with an additional document.

6. Additional conditions

Changes in Application form signed by the Exhibitor may be made in writing within 30 (thirty) days before the date of the event.

III. TERMS AND PAYMENT

When the Organizer confirms the Registration of the Exhibitor, the Organizer sends an invoice with the data of the Exhibitor. The total fees have to be paid no later than 30 (thirty) days before the scheduled for the start of the exhibition date. All the payments will be made by bank transfers.

IMPORTANT: The Organizer will not allow exhibitors to present their organizations before full payments are made.

The prices for the services requested by the Exhibitor in the week before and during the opening of the exhibition will be charged an additional 10% (ten percent) for the temporary implementation of the request. The services requested during the days of the exhibition will be charged additionally according to their value.

IV. OTHER CONDITIONS

1. Fire protection requirements

All construction and promotional materials used by the Exhibitor must comply with the fire and emergency safety requirements.

The electrical installation of the stands must be consistent with the statutory requirements in Bulgaria.

The Exhibitor is obliged to provide access to valves and fire hydrants in the halls and free spaces.

V. FINAL CONDITIONS

1. The Organizer has the right to make changes in the general conditions for participation which he will promptly notify the Exhibitors.

The Organizer doesn't take any responsibilities if the exhibitor has not arranged the rights which are required by the law of copyright and related rights, and if there is a result of adverse effect.

The Exhibitor is responsible for the exhibit materials and personal belongings during the work time of the exhibition.

The Exhibitor is responsible for the caused to the construction damages, floor and hired facilities.

The Organizer is not responsible for extraordinary circumstances such as: natural disasters, an outbreak of war, and others.

In case of violation, the contract will be regarded as invalid and the paid fees will not be refunded.

2. The general provisions of the Bulgarian legislation will be applied between the relations of the Organizer and the Exhibitor.

3. The Organizer is not responsible for damage, loss, theft of materials and other property of the Exhibitor, unless they are due to the organizer's fault. The Organizer recommends the Exhibitor insures their property against risks.

4. All arguments between the sides of the contract will be solved by negotiations. In case there are unresolved problems left the dispute will be referred to the Tribunal at the Bulgarian Chamber of Commerce and Industry (BCCI).